

Book Administrative Guideline Manual

Section 7000 Property

Title STAFF TECHNOLOGY ACCEPTABLE USE AND SAFETY

Code ag7540.04

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7540.04 - STAFF TECHNOLOGY ACCEPTABLE USE AND SAFETY

Staff members shall use District Information & Technology Resources (see definition Bylaw 0100) for educational and professional purposes only.

District Information & Technology Resources (see definition Bylaw 0100) may be used for incidental personal, nonwork-related purposes that do not interfere with the employee's performance of job responsibilities, do not result in direct costs to the District, do not affect other users' use of the resources for education and work-related purposes, do not expose the District to unnecessary risks, or violate applicable Board of Education policies, administrative guidelines, or law/regulations.

Use of District Information & Technology Resources is a privilege, not a right. When using District Information & Technology Resources, staff members must conduct themselves in a responsible, efficient, ethical, and legal manner. Staff members found to have engaged in unauthorized or inappropriate use of District Information & Technology Resources, including any violation of these guidelines, may have their privilege limited or revoked and may face further disciplinary action consistent with the applicable collective bargaining agreement, Board policy, and/or civil or criminal liability. Prior to accessing or using District Information & Technology Resources, staff members must sign the Staff Technology Acceptable Use and Safety Agreement (Form 7540.04 F1).

This guideline also governs staff members' use of personally-owned communication devices (PCDs) (as defined in Bylaw 0100) when the PCDs are connected to the District's Information & Technology Resources or when used while the staff member is on Board-owned property or at a Board-sponsored activity. Staff are reminded that use of PCDs (including the sending of text messages) may generate a public or education record that needs to be maintained in accordance with the Board's record retention schedule, litigation hold, and/or Federal and State law.

Below is a non-exhaustive list of unauthorized uses and prohibited behaviors. This guideline further provides a general overview of the responsibilities users assume when using District Information & Technology Resources.

- A. All use of District Information & Technology Resources must be consistent with the educational mission and goals of the District.
- B. Staff members may only access and use District Information & Technology Resources by using their assigned account and may only send school-related electronic communications using their District-assigned e-mail addresses or services/apps connected/linked to their District-assigned e-mail addresses. Use of another person's account/e-mail address is prohibited. Staff members may not allow other users to utilize their account/e-mail address and should not share their password or other multifactor authentication (MFA) device/app with other users. Staff members may not go beyond their authorized access. Staff members are expected to take steps to prevent unauthorized access to their accounts by logging off or "locking" their PCDs when leaving them unattended and employing MFA techniques whenever possible/available.
- C. No user may access another person's private files. Any attempt by users to access another user's or the District's non-public files or phone or e-mail messages is prohibited. Any attempts to gain access to unauthorized resources or data/information located on District Information & Technology Resources are prohibited. Similarly, staff members may not intentionally seek data/information on or obtain copies of or modify files, data, or passwords belonging to other users or misrepresent other users on District Information & Technology Resources.
- D. Staff members may not intentionally disable any security features used on District Information & Technology Resources.
- E. Staff members may not use District Information & Technology Resources or their PCDs to engage in vandalism, "hacking," or other illegal activities (e.g., software pirating; intellectual property violations; engaging in slander, libel, or harassment; threatening the life or safety of another; stalking; transmission of obscene materials or child pornography, including sexting; fraud; and/or sale of illegal substances or goods).
 - 1. Slander and libel In short, slander is "oral communication of false statements injurious to a person's reputation," and libel is "a false publication in writing, printing, or typewriting, or in signs or pictures that maliciously damages a person's reputation or the act or an instance of presenting such a statement to the public." (The American Heritage Dictionary of the English Language Third Edition is licensed from Houghton Mifflin Company. Copyright ⊚ 1992 by Houghton Mifflin Company. All rights reserved.) Staff members shall not knowingly or recklessly post/publish false or defamatory information about a person or organization. Staff members are reminded that material distributed over the Internet is "public" to a degree no other school publication or utterance is. As such, any remark may be seen by literally millions of people, and harmful and false statements will be viewed in that light.

2. Staff members shall not use District Information & Technology Resources to transmit material that is threatening, obscene, disruptive, or sexually explicit or that can be construed as harassment or disparagement of others based upon their race, national origin, sex (including sexual orientation or gender identity), age, disability, religion, or political beliefs. Sending, sharing, viewing, or possessing pictures, text messages, e-mails, or other materials of a sexual nature (e.g., sexting) in electronic or any other form, including the contents of a PCD or other electronic equipment, is grounds for discipline, up to and including termination. Such actions will be reported to local law enforcement and child services as required by law.

3. Vandalism and Hacking – Deliberate attempts to damage the hardware, software, or data/information residing in District Information & Technology Resources or any computer system attached through the Internet is strictly prohibited. In particular, malicious use of District Information & Technology Resources to develop programs that harass other users or infiltrate a computer/laptop/tablet or computer system and/or damage the software components of a computer or computing system is prohibited.

Attempts to violate the integrity of private accounts, files, programs, or services/apps, the deliberate infecting of District Information & Technology Resources or PCDs attached to the network with a "virus", and/or attempts at hacking into any internal or external computer systems using any method will not be tolerated.

Staff members may not engage in vandalism or use District Information & Technology Resources or their PCDs in such a way that would disrupt others' use of District Information & Technology Resources.

Vandalism is defined as any malicious or intentional attempt to harm, steal, or destroy data/information of another user of District Information & Technology Resources. This includes, but is not limited to, creating and/or uploading computer viruses, installing unapproved software, changing equipment configurations, deliberately destroying or stealing hardware and its components, or seeking to circumvent or bypass network security and/or the Board's technology protection measures. Staff members also must avoid intentionally wasting limited resources. Staff members must immediately notify the Principal or District Technology Coordinator if they identify a possible security problem. Staff members should not go looking for security problems, because this may be construed as an unlawful attempt to gain access.

- 4. Use of District Information & Technology Resources to access, process, distribute, display, or print child pornography and other material that is obscene, objectionable, inappropriate, and/or harmful to minors is prohibited. As such, the following material is prohibited: material that appeals to a prurient interest in nudity, sex, and excretion; material that depicts, describes, or represents, in a patently offensive way with respect to what is suitable for minors, an actual or simulated sexual act or sexual contact, actual or simulated normal or perverted sexual acts, or a lewd exhibition of the genitals; and material that lacks serious literary, artistic, political, or scientific value as to minors. If a staff member inadvertently accesses material that is prohibited by this paragraph, the staff member should immediately disclose the inadvertent access to the Principal. This will protect the user against an allegation that the user intentionally violated this provision.
- 5. Unauthorized Use of Software or Other Intellectual Property from Any Source Laws and ethics require proper handling of intellectual property. Software is intellectual property and, with the exception of freeware, is illegal to use without legitimate license or permission from the software's creator or licensor. All software loaded on District Information & Technology Resources must be approved by the Director of Technology, and the District must own or otherwise obtain, maintain, and retain the licenses for all copyrighted software loaded on District Information & Technology Resources. Staff members are prohibited from using District Information & Technology Resources for the purpose of illegally copying another person's software. Illegal peer-to-peer file trafficking of copyrighted works is prohibited.

Online articles, blog posts, podcasts, videos, and wiki entries are also intellectual property. Staff members should treat information found electronically in the same way they treat information found in printed sources – i.e., properly citing sources of information and refraining from plagiarism.

- F. Transmission of any material in violation of any State or Federal law or regulation or Board policy is prohibited.
- G. Staff members may not use District Information & Technology Resources for private gain or commercial purposes (e.g., purchasing or offering for sale personal products or services by staff members), advertising, or political lobbying or campaigning.
- H. Staff members are expected to abide by the following generally accepted rules of online etiquette:
 - 1. Be polite, courteous, and respectful in your messages to others. Use language appropriate to school situations in any communications made through or utilizing District Information & Technology Resources. Do not use obscene, profane, lewd, vulgar, rude, inflammatory, sexually explicit, defamatory, threatening, abusive, or disrespectful language in communications made through or utilizing District Information & Technology Resources (including, but not limited to, public messages, private messages, and material posted on web pages).
 - 2. Do not engage in personal attacks, including prejudicial or discriminatory attacks.
 - 3. Do not harass another person. Harassment is persistently acting in a manner that distresses or annoys another person. If a staff member is told by a person to stop sending them messages, the staff member must stop.
 - 4. Do not post information that, if acted upon, could cause damage or a danger of disruption.
 - 5. Never reveal names, addresses, phone numbers, or passwords of students while communicating on the Internet unless there is prior written approval from a student (who is eighteen (18) years of age or older) or a parent/guardian of a minor student (who is seventeen (17) years of age or younger) or it is otherwise permitted by Federal and/or State law.
 - 6. Regularly check District-provided e-mail account and delete e-mails no longer needed. Nothing herein alters the staff member's responsibility to preserve e-mail and other electronically stored information that constitutes a public record, a student education record, and/or a record subject to a Litigation Hold.
- I. All communications and information accessible via the Internet should be assumed to be private property (i.e, copyrighted and/or trademarked). All copyright issues regarding software, information, and attributions/acknowledgment of authorship must be respected.

- J. Downloading of information onto school-owned equipment or contracted online educational services is prohibited, without prior approval from the District Technology Coordinator. If a staff member transfers files from information services and/or electronic bulletin board services, the staff member must check the file with a virus detection program before opening the file for use. Only public domain software may be downloaded. If a staff member transfers a file or installs a software program that infects District Information & Technology Resources with a virus and causes damage, the staff member will be liable for any and all repair costs to make the District Information & Technology Resources once again fully operational.
- K. Privacy in communication over the Internet and through the District's Information & Technology Resources is not guaranteed. In order to verify compliance with these guidelines, the Board reserves the right to access, monitor, and review District Information & Technology Resources including, but not limited to, computers, laptops, tablets, and other web-enabled devices, networks or Internet connections or online educational services or apps, e-mail or other messaging or communication systems, or any other electronic media within its technology systems or that otherwise constitutes its property, and any data, information, e-mail, communication, transmission, upload, download, message, or material of any nature or medium that may be contained therein. A staff member's use of District Information & Technology Resources constitutes the staff member's waiver of any right to privacy in anything the staff member creates, stores, sends, transmits, uploads, downloads, or receives on or through District Information & Technology Resources and related storage medium and equipment. Routine maintenance and monitoring, utilizing both technology monitoring systems and staff monitoring, may lead to a discovery that a staff member has violated Board policy/guidelines and/or the law. An individual search will be conducted if there is reasonable suspicion that a staff member has violated Board policy and/or law, or if requested by local, State, or Federal law enforcement officials. Staff are reminded that their communications are subject to Michigan's public records laws and FERPA/State law.

The following Notice will be included as part of the computer log-on screen:

"District Information & Technology Resources (as defined in Bylaw 0100) are to be used for educational and professional purposes only. Users are reminded that all use of District Information & Technology Resources, including Internet use, is monitored by the District and individual users have no expectation of privacy."

- L. Use of the Internet and any data/information procured from the Internet is at the staff member's own risk. The Board makes no warranties of any kind, either expressed or implied, that the functions or the services provided by or through District Information & Technology Resources will be error-free or without defect. The Board is not responsible for any damage a user may suffer including, but not limited to, loss of data, service interruptions, or exposure to inappropriate material or people. The Board is not responsible for the accuracy or quality of information obtained through the Internet. Information (including text, graphics, audio, video, etc.) from Internet sources used in class must be cited the same as references to printed materials. The Board is not responsible for financial obligations arising through the unauthorized use of District Information & Technology Resources. Staff members will indemnify and hold the Board harmless from any losses sustained as the result of the staff member's misuse of District Information & Technology Resources.
- M. Disclosure, use, and/or dissemination of personally identifiable information of minors via the Internet is prohibited, except as expressly authorized by the minor student's parent/guardian on the "Student Technology Acceptable Use and Safety Agreement Form." (See Form 7540.04 F1).
- N. Staff members own the copyright to works created outside the scope of their employment responsibilities and without the use of Board resources. Staff members may post/publish such work on the District website and/or intranet to facilitate access by students and/or staff. Notice of such posting/publishing and claim of ownership must be provided to the Principal or Superintendent. By posting/publishing such work on the District's website and/or intranet, the staff member agrees to grant a non-exclusive license or permission for any staff or student within the District to freely use such work. The Board shall own the copyright on any works created by staff members within the scope of their employment responsibilities.
- O. Staff members are reminded that student personally identifiable information is confidential and may not be disclosed without prior written permission from a student (eighteen (18) years of age or older) or the parent/guardian of a minor student (seventeen (17) years of age or younger).
- P. File-sharing is strictly prohibited. Staff members are prohibited from downloading and/or installing file-sharing software or programs on District Information & Technology Resources.
- Q. Since there is no central authority on the Internet, each site is responsible for its own users. Complaints received from other sites regarding any of the District's users will be fully investigated and disciplinary action will be imposed as appropriate.
- R. Preservation of Resources: District Information & Technology Resources are limited. Because space on data storage devices and bandwidth across the wires that connect District Information & Technology Resources (both internally and externally) are limited, neither programs nor information may be stored on the system without the permission of the District Technology Director. Each staff member is permitted reasonable space to store e-mail, web, and personal school/work-related files. The Board reserves the right to require the purging of files in order to regain space on the data storage devices.
- S. Staff members are encouraged to limit student exposure to commercial advertising and product promotion when selecting/developing District or classroom websites, web pages, or services/apps or giving other assignments that utilize the Internet. Under all circumstances, staff members must comply with COPPA.
 - 1. Websites with extensive commercial advertising may be included on District or classroom websites, web pages, and/or services/apps or designated as a required or recommended site only if there is a compelling educational reason for such selection.
 - Staff members may make use of high-quality, unbiased online educational materials that have been produced with corporate sponsorship. Staff members may not make use of educational materials that have been developed primarily for the purpose of promoting a company and/or its products or services.

Abuse of Network Resources

Peer-to-peer file sharing, mass mailings, and downloading of unauthorized games, videos, and music are wasteful of limited network resources and are forbidden. In addition, the unauthorized acquisition and sharing of copyrighted materials is illegal and unethical.

Unauthorized Printing

District printers may only be used to print school/work-related documents. Printers, like other school resources, are to be used in a responsible manner. Ink cartridges and paper, along with printer repairs and replacement are very expensive. The District monitors printing by a user. Print jobs deemed excessive and abusive of this privilege may result in charges being assessed to the staff member.

Any questions and concerns regarding these guidelines may be directed to the Superintendent.

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Legal P.L. 106-554, Children's Internet Protection Act of 2000

18 U.S.C. 1460 18 U.S.C. 2246 18 U.S.C. 2256

20 U.S.C. 6777, 9134 (2003)

20 U.S.C. 6801 et seq., Part F, Elementary and Secondary Education Act of 1965, as amended (2003)

47 U.S.C. 254(h), (1), Communications Act of 1934, as amended (2003)